

Bond Technologies, Tampa, Fla., USA

Challenge: Gain insight into project timelines and expenses

Project: Reduce costs and implementation time of projects

Solution: OnTrax Manager®, Integration Technology Inc., Hingham, Mass., USA.
www.ontraxmanager.com

ROI: A 40 percent increase in billable hours

imc2, Dallas, Texas, USA

Challenge: Effectively manage resources to deliver projects on time and on budget

Project: Improve productivity and collaboration

Solution: Project Insight, Metafuse Inc., Irvine, Calif., USA.
www.projectinsight.net

ROI: Real-time insight into staffing resources and increased productivity

HEALTHY PROGRESS FOR MEDICAL SOFTWARE SUPPLIER

Bond Technologies, a provider of electronic health records and practice management software, needed a management software program of its own.

The company wanted to improve expense tracking and determine the true cost for each project, which wasn't always apparent in the multiple spreadsheets and applications Bond was relying on. The company was also looking for ways to reduce implementation and accounting costs, but it didn't have a handle on the costs and time staff members spent on each task and project.

So Bond turned to OnTrax Manager, a time-tracking and project management software. Last January, the company rolled out the software to its 10-person team that installs, trains and provides support for its clinical databases. In fewer than three months, Bond found ways to improve its project management processes. The built-in project planning and task-creation functions helped team members determine and easily adjust the implementation schedule.

"We have determined several areas of the implementation that are always going over the projected amount, and we have now attacked those areas with improved processes and expectations from the beginning," says Amy Gleason, director of product development at Bond.

Bond's billable hours increased by 40 percent in the first month of using the software. "Our field staff spent much less time tracking time and expenses, and we immediately started to gain valuable information from the data," she says. "Additionally, we can now determine a staffing ratio required for us to be profitable and for clients to get the service they expect in the time frame that they desire."

AD AGENCY PEERS ACROSS THE PORTFOLIO

Interactive ad agency imc2's was growing fast—but its project management systems weren't keeping up.

To stay on track, imc2 implemented project management software Project Insight in January 2007. The goal was to help the agency deliver projects on time and on budget and to effectively manage its resources.

At first, only a select group used the software, but a month later, the rest of imc2's more than 400 employees got on board. "Initially we thought [Project Insight would apply only to] billable people such as project managers, designers, writers and engineers," says Erica Robertson, program management office manager at imc2. "Now even the CEO logs his time, as do the facilities people that keep our workspaces clean. The whole company is using Project Insight."

The software boosts collaboration by providing team members real-time accessibility to projects and streamlined the company's staffing process to boost productivity. Project managers can now immediately determine staffing needs and resources can be scheduled accordingly.